

On a grand scale, it leads to political rebellion in the Middle East, the end of slavery in America, concentration camps and war. On a smaller scale, it shapes what I do on Friday night, what I major in, where I want to live and how much I'm willing to give up to achieve the "American Dream." Men and women have dreamed dreams, fought fights, and sought security because they were CONVINCED. Convinced of a cause, convinced of an ideology.

Though, what if I was convinced of a person? What if that person was God in the flesh? What if I was so convinced of this person that it changed not only my eternal destiny, but the cause I live for? The only problem is I'm far too easily convinced that other things are more worth my time, energy and passion.

But, what if I was CONVINCED, completely CONVINCED, of Who really matters?

WHAT IS THE ATHLETES IN ACTION TRACK AT WINTER CONFERENCE?



- A place to **get away** from noise, school and routine
- A place to **meet** 650+ students and athletes from 25+ schools
- A place to **experience** challenge and perspective from God and His people
- A place to **learn** how you can use your athletic platform to reach your campus, community and world for Christ
- A place to **hear** how men and women are impacting their teammates for Christ
- A place to **discuss** the challenging issues you face as a Christian athlete
- A place to **learn** how to take your game and your life to the next level

DETAILS:

- January 1–5, 2012
- Omni Fort Worth Hotel
- Conference cost: \$245
- Choose AIA TRACK online at www.thewinterconference.com
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